



## PLAYER MEMORANDUM

Congratulations!

On behalf of our entire tournament staff at Keene Trace Golf Club, Global Golf Management, and Golf House Kentucky, welcome to the 2021 Barbasol Junior Championship – June 28-July 1. We are excited to host you at the Keene Run course at Keene Trace Golf Club in Central KY. This is the inaugural event, and we cannot wait for you and your family to enjoy the beauty and entertainment of the Bluegrass State.

Barbasol, our title sponsor, has been an American standard for men's shaving for over 100 years. Barbasol's parent company, Perio, is a customer service focused business with sincere commitment to trust and quality. We hope those values show true throughout our tournament.

Our goal is to make your week as safe and easy as possible. You will find information on accommodations, schedule of events, spectators, and more in their respective sections.

We look forward to hosting you in Kentucky and awarding junior golf's one and only PGA TOUR exemption!

Sincerely,

Tyler VanHoose, General Manager – Keene Trace Golf Club

Bryan Pettigrew, Tournament Director – PGA TOUR Barbasol Championship

Michael Vick, Junior Golf Director – Golf House Kentucky

Brent Paladino, Sr. Director Championship Administration, USGA



## SCHEDULE OF EVENTS

### **Monday, June 28, 2021**

- Practice Round (beginning at 9:00am)  
Please call the Keene Run Golf Shop to reserve your starting time.
- 8:30am – 6:00pm – Registration
- 6:00pm – Player’s Welcome Reception  
Complimentary for all participants. Family and friends of participants are invited to attend. Entry fee includes (1) guest. Additional guests available and to be paid at registration.
- 6:30pm – Long Drive Contest (Complimentary for all participants)

### **Tuesday, June 29, 2021**

#### *First Round of Stroke Play*

- 8:00am – 10:00am & 12:30pm – 2:30pm – Round One Starting Times
- 10:00am – 2:00pm – Junior Golf Clinic for ages 5-13

### **Wednesday, June 30, 2021**

#### *Second Round of Stroke Play*

- 8:00am – 10:00am & 12:30pm – 2:30pm – Round Two Starting Times

### **Thursday, July 1, 2021**

#### *Third Round of Stroke Play*

- 8:00am – 10:00am & 12:30pm – 2:30pm – Round Two Starting Times
- Awards Ceremony immediately following play

## PGA TOUR EXEMPTION



The 2021 Barbasol Junior Champion will earn an exemption to play in the 2021 PGA TOUR Barbasol Championship July 15 – July 18, 2021 at Champions at Keene Trace Golf Club.

## PRACTICE ROUND

Practice rounds are available on Monday, June 28, 2021. You can reserve a starting time by calling the Keene Run Golf Shop at (859) 224-4653 x2. Starting times can be reserved with your own group or be randomly paired. Practice rounds are included in the tournament entry fee.

## SPECTATORS / SPECTATOR CARTS

Spectators are allowed and encouraged. All tickets are complimentary. The Bar & Grill and Patio will be available for purchasing food and drink.

Spectator Carts will be available on a first-come first-serve basis. The cost is \$50/cart. All spectator carts must abide by the Spectator Cart Guidelines at all times. These guidelines will be strictly enforced. Failure to abide by the guidelines will result in immediate loss of cart privileges. No refunds will be given for spectator carts.

## PLAYER REGISTRATION & GIFTING

Player registration will be available from 8:30am – 6:00pm, Monday, June 28, 2021 at the Keene Run clubhouse. Registration will include player and caddie check-in, gifting, and Welcome Reception check-in.

## CADDIES, PUSH CARTS, & RANGEFINDERS

**CADDIES:** are expected to maintain the same dress code and conduct guidelines as the players. Caddies that are observed creating potential penalty situations for the players will be educated on correct procedures whenever possible.

**PUSH CARTS:** are acceptable for competition. Players should be mindful of areas of the golf course carts are not allowed (Tee Boxes, Putting Greens, Etc.).

**RANGEFINDERS:** Players may obtain distance information by using a device measuring distance only. If, during a stipulated round, a player uses any other function such as to gauge or measure other conditions that might affect his play (e.g., gradient, wind-speed, temperature, etc.), regardless of whether any such additional functions are actually used, the player is in breach of Rule 4.3.

## GOLF GENIUS DOWNLOAD - REQUIRED

Daily Live Scoring will be conducted through the use of the Golf Genius App. Players will need to have the app downloaded prior to arriving on site to avoid any delays at the tee. Please follow the steps below on how to download the app:

- 1) Visit the App Store or Google Play
- 2) Search “Golf Genius”
- 3) The app is orange with a golf ball on tee



## JUNIOR GOLF LIVE

The Barbasol Junior Championship will be live broadcast with our partner, Junior Golf LIVE. Broadcasts will cover Round 2 and the Final Round of the Championship. Broadcasts will also include player interviews, insights from tournament and club staff, and our charity and sponsor highlights.

Scott Henry will lead the commentary of the broadcast. Scott is a national actor/comedian, avid golfer, and member of Keene Trace Golf Club.

You can follow the action at [barbasoljunior.com](http://barbasoljunior.com)!

## JUNIOR GOLF CLINIC

Highlighting and growing junior golf is an important initiative of the Barbasol Junior Championship.

On Tuesday, June 29, 2021, our partners with High Performance Golf Academy, The First Tee Greater Lexington, and Gilbert-Bunell Foundation will be hosting a junior golf clinic for ages 5-13 from 10:00am-2:00pm.

## PLAYER CONCIERGE, OFFICIAL HOTEL, & TRAVEL

**HOTEL:** The Campbell House Lexington is the official hotel for players of the Barbasol Junior Championship and their families. The hotel is located at 1375 S. Broadway, Lexington KY 40504.

**AIRPORT:** Blue Grass Airport (Lexington) is located approximately fifteen minutes from Keene Trace Golf Club and services most major air carriers. For booking travel arrangements, airport code is LEX.

**PLAYER CONCIERGE:** Please contact Ashleigh VanHoose, Barbasol Championship's Player Concierge, for assistance with reservations, local attractions, and general assistance during your stay. You can reach her at [ashleigh@globalgolfmanagement.com](mailto:ashleigh@globalgolfmanagement.com) or text (502) 542-8704.